

# LIBERTY

## MAIL ORDER NEWS

CIRCULATION 3,000 STANDARD MAIL & FIRST CLASS MAIL

**AD RATES: 1" \$4 - 2" \$6**

**3" \$10 - 3X6" \$15**

**4X5" \$20**

**FULL PAGE \$35**

**TWO PAGES \$60**

**CAMERA  
READY  
ONLY!**

**PAYMENT METHODS ACCEPTED:**

CREDIT CARDS (MIN. \$20 CC ORDER)

MONEY ORDERS

GOOD PERSONAL CHECKS

CASH (AT YOUR OWN RISK)

**ISSUE #**

**3**

**SEND  
ALL AD  
ORDERS  
TO**

**LIBERTY  
PUBLICATIONS  
DEPT. P  
PO BOX 1110  
ROGUE RIVER, OR 97537**



# "Now You Can Turn The Information Age Into A Gigantic Mail Order Money Making Opportunity Extravaganza!!!" . . .

## "Sell The World's Most Valuable Commodity By Mail!!!"

That commodity is information and now you can make thousands of dollars monthly offering 24 all time best information reports dealership by mail! Use this powerful, copyrighted, order pulling 8½x11" circular that pulls in the orders fast!

*You keep a whopping \$33.95 on every order. We do all the work and dropship directly to your customers!*

### MAGNETIC MAIL ORDER ADVERTISEMENT

Dear Mailorder Friend, My name is Sylvester C. Washington. I am a freelance copywriter and the owner of Mail Order International. I have something irresistible to offer you. What if you had products that were in huge demand that thousands of people hunt you down to give you their money just to take the products off your hands? What if all the products you had catered to your potential customers' wants, needs and desires? You would practically have them at your doorstep swarming you like bees to honey in a long line with checks and money orders written out in your name. What if you also had something that attracted your potential customers like a powerful drawing magnet getting them to read your ad, and then dropping loads of checks and money orders into your mailbox? That is what the gigantic wonderful world of mail order market of hungry buyers of valuable information will do for you when they are attracted with the right words contained in this powerful copyrighted 8½x11" advertisement to make you a tidal wave of cash!

### PROOF POSITIVE THAT MAIL ORDER WORKS!

Have you ever noticed all the ads in publications like Home Business, Success Magazine, National Enquirer, Globe and more? Did you ever wonder why some of the same ads are run over and over, month after month, year after year on a consistent basis? That's because owners of these ads are pulling more money than you can imagine in the tune of millions of dollars yearly. Advertising costs so your ads must be powerful in order to get your potential customers to order or respond right away or you will go broke quickly. Most of the ads are written by professional writers. That's why they pull in big money. No one in their right mind would continue to run ads if they were doing poorly. Just look at all the infomercials running on TV selling all kinds of products and services. That's because multi-billions of dollars are being made in mail order and direct response marketing. The key to succeeding is to have a product that sells like hot cakes, sources to run ads in, and a powerful well written professional advertisement that attracts potential buyers like bees to honey getting them to buy like crazy. That is what the advertisement you see on this page will do for you. Pull orders like water flowing from a faucet! All this is real proof that mail order is highly profitable, and the industry is growing faster than a speeding bullet. Ordinary people can become rich beyond their wildest dreams. It is time for you to jump on the band wagon and become a part of this lucrative, explosive, money making trend.

### LIKE MONEY GROWING ON TREES

Your money will multiply like money growing on trees. Every time you take money out of your mailbox, it will come back faster and faster. You will think that you're in mailbox heaven, and checks and money orders are raining down on you. In fact, you will reap a huge harvest of orders by mail that will blow your mind.

### YOUR MONTHLY PROFIT POTENTIAL

Each one of the 24 fact filled information reports has a retail value of \$4.95 plus \$1 shipping and handling for a total of \$142.80. By bundling the 24 reports into a single package, you'll be able to offer it for the very attractive discount price of \$69.95 plus \$10 shipping and handling = \$79.95. That's the total amount you will be receiving from each one of your customers. You won't have to stock the reports or spend most of the money printing and mailing them to fill orders. You keep \$33.95 on every order . . . we do all the hard work and drop-ship your orders. Making \$33.95 per sale couldn't be more easy. Below are examples of your monthly profit potential. You won't believe how much money could be pouring into your mailbox until you see it with your own eyes.

**JUST 50 ORDERS PER MONTH = \$1,697.50.**

**100 ORDERS PER MONTH = \$3,395. 500 ORDERS**

**PER MONTH = \$16,975. YOU DO THE MATH.**

**YOUR POTENTIAL INCOME IS UNLIMITED!**

### POWERFUL, ORDER PULLING, MONEY

### MAKING MAIL ORDER ADVERTISEMENT

Pulls in orders like crazy. Sells money making reports by mail "lightning fast"! Big \$33.95 profit per E-Z sale. You could soon load up your mailbox daily with stacks of checks and money orders. **Get Your Free, Exciting Information From: YOUR NAME AND ADDRESS GOES HERE WHEN YOU BECOME AN AUTHORIZED DEALER FOR THIS MONEY MAKING OFFER.**

I will give you all the tools that you need to build a mail order empire that only the big business tycoons experience. But before I introduce you to the tools, here are the complete set of 24 fact-filled information reports that you will be selling by mail using this powerful, copyrighted, order pulling 8½x11" advertisement.

### 24 FACT-FILLED INFORMATION REPORTS

- 1 How To Write Your Own Profitable How-To Reports That Put Cash In Your Mailbox Every Day
- 2 Writing Classified Ads That Grabs Readers' Attention
- 3 Avoiding Advertising Mistakes That Waste Money And Decrease Your Response Rate
- 4 How To Make What Ever You Print Look Sharp, Get Noticed, Get Read And Responded To
- 5 Print Ad Mail Facts No P&M Dealer Will Tell You
- 6 Insider Secrets To Selling Books & Reports Buy Mail
- 7 Are Stuffing Envelopes Really A Clever Money Making System Or Just Another Swindler's Scheme
- 8 The Honest Truth About Chain Letters, Money Games And US Code Title 18
- 9 Every Thing You Need To Know About Renting And Selling Mailing Lists
- 10 How To Judge The Truthfulness Of A Mail Order Offer
- 11 Facts On How To Be A Successful Drop-Shipper
- 12 How To Get Free Publicity For Your Products/Services
- 13 Do's And Don'ts Of Selecting A Business Name
- 14 Going Into Business For Yourself . . . What You'd Better Know Or Risk Kissing Your Butt Good-By
- 15 Writing A Winning Business Plan For Success
- 16 Understanding And Dealing With Everyday Stress
- 17 Age Old And New Age Remedies For Common Ailments That Really Do Work
- 18 Understanding And Improving Your Credit Rating
- 19 The Insider Secret To Getting A SBA Loan
- 20 How You Can Actually Make Money Selling Recipes
- 21 Truth And Fiction About Opening A Small Business Bank Account
- 22 Surviving An IRS Tax Audit Without Winding Up With A Trip To The Poor House
- 23 The Whole Truth About Grants, Loans, Free Credit Cards And Credit Repair Offers
- 24 How To Copyright Any Report You Write Without Cost

### YOUR ROYAL ROAD TO RICHES TICKET

To help you succeed quickly selling this complete dealership by mail, you will receive powerful marketing materials to start you making big money fast in your own profitable mail order business. You'll get . . .

- 1- This Powerful, Copyrighted, Order Pulling 8½x11" Advertisement sales circular. Your name and address will be on it instead of mine in the order coupon as an authorized dealer.
- 2- Artwork and teaser copy you can use on a #10 size envelope to send potential customers to get them to open it quickly and read this order pulling circular.
- 3- A #9 size return envelope with teaser copy and artwork on the front that fits neatly inside the #10 envelope making it easy for your customers to order.
- 4- A direct response 8½x11" sales letter to go with your sales circular that increases sales tremendously.
- 5- 1" and 2" display ads you can insert inexpensively in mail order and opportunity publications that pull inquiries like crazy to send your sales letter & circular.
- 6- A copy of the official Mail Order Laws and Regulations

### Plus You'll Get A Copy Of

### THE ADVERTISING PORTFOLIO

The advertising portfolio is crammed full of some of the best advertising, marketing, and direct response services in mail order. The portfolio contains over 100 prime sources of valuable information mail order dealers need. Huge savings, discounts, and great bargains that every mail order dealer needs. Including sources for postcard printing, envelope printing, circular printing, targeted mailing lists, internet advertising, printing and mailing, email marketing, tabloid and adsheet advertising plus more. Everything you need to help you promote this money making dealership opportunity via direct mail, internet, tabloids and magazines to the multi-millions of potential buyers that will flood your mailbox with a never ending flow of checks and money orders. Now you can have what it takes to succeed beyond your wildest dreams and gain all the luxuries of life. Things like brand new cars, new homes, exotic vacations, money packed bank accounts, paying off all your bills, doing what ever you like when ever you like. Your opportunity for success has virtually no boundaries.

### LIFETIME MONEY BACK GUARANTEE

I'm so confident that you will start making money with the 24 fact filled information reports dealership package by mail using the copyrighted marketing material, that I am giving you a lifetime money back guarantee. Try this amazing dealership as long as you like. At any time if you aren't completely satisfied that it is your royal road to riches ticket, just return the 24 reports in good condition and I will refund 100% of your money - no questions asked. You have your whole lifetime to decide. No way would I make a guarantee like this if I didn't have something that works like a charm while other programs let you down. I know that you'll be well pleased as you laugh all the way to the bank to deposit those checks and money orders. Please don't let this fantastic money maker slip through your fingers. If you do, you'll regret it for the rest of your life. Take action now. Fill out the order coupon below and get it in the mail today.

### ORDER COUPON

### LIBERTY

**PO BOX 1110, ROGUE RIVER, OR 97537**

Yes, I accept your dealership agreement. I'm ready! I can't wait to start selling the 24 fact-filled information reports dealership by mail using your powerful, copyrighted order pulling marketing materials. Just the thought of making all that money has me super excited. I can't wait to experience the thrill of my mailbox jam packed with checks and money orders. Please rush me the complete dealership package fast. I know that I can't lose because this offer carries a Lifetime Money Back Guarantee. No questions asked. So I can take all the time I want and if I'm not completely satisfied with the results, I can return the 24 reports in good condition and get 100% of my money back. That's an offer that just can't be beat! On that basis I'm enclosing my original dealership agreement along with \$69.95 plus \$10 shipping and handling (\$79.95 total) for my dealership package.  check or  money order enclosed.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP CODE + 4 \_\_\_\_\_

# LIBERTY

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## AD RATES

1" \$4 2" \$6 3" \$10

3x6" \$15 4x"5 \$20

Full page \$35

Two pages \$60

We accepted credit  
Card orders over \$20. We  
also accept money orders  
and good personal checks.  
Cash at your own risk.

LIBERTY PUBLICATIONS  
PO BOX 1110-N  
ROGUE RIVER OR 97537



Hello!

Welcome to our third issue of this publication. Quite a few people have written encouraging us to make this a monthly magazine. At this time, we cannot say until we look at the response by end of this year. As you probably know to publish a magazine requires money and time. This magazine is not a bunch of photo copies staples together and sent to 100 people. It has a large circulation and we use very professional printing company.

The special this issue will please our post card advertisers! You may submit as money camera ready postcards for \$15 per side to published in the next issue. The deadline for this offer is December 12, 2016. If you want a confirmation enclose an LSASE please.

We are only responsible for our own ads. If you have a problem with an advertiser, please contact them with documentation so they can research your order and respond. If you do not get what you ordered after contacting the advertiser send your documentation to Ned Johnson who prints a quarterly publication about such scams. His address is MediaTek, N Johnson, 340 Hickshallow Road, KINGSPORT TN 37660

Am wishing everyone a pleasant autumn.

See you next issue!

**Cass**

## ADVERTISING ORDER FORM

NAME \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

Method of payment:  CASH  CHECK  CREDIT CARD

CREDIT CARD # \_\_\_\_\_ Exp Date \_\_\_\_\_

Your Signature: \_\_\_\_\_ Code on card \_\_\_\_\_

